

MBA THIRD SEMESTER

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2.

MANAGEMENT CONCEPTS & PROCESSES

MANAGERIAL ECONOMICS

Suggested Readings

MARKETING MANAGEMENT

**PRODUCTION AND MATERIALS MANAGEMENT
(FT-CC-204)**

COMMUNICATION SKILLS
(FT-SS-205)

BUSINESS REACH METHOD

INTERNATIONAL MARKETING

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ELECTIVE COURSES FOR MBA III SEMESTER

CORPORATE TAXATION

10. Hemlin, S., Allwood, C. M. & B. R. Martin (Eds.) (2004).

