It's indeed a matter of great delight and satisfaction that Prestige Institute of Management Dewas has come up with the first issue of the Institute's Information Bulletin. I believe that the Bulletin will serve as a casement through which the complete contour of PIMD's progress alongside the academic and co-curricular achievements can be viewed.

PIMD is committed to create an academic ambience that foster creativity and excellence in our students. We aspire to prepare students, to face the challenges of intensifying competition, by imparting sky-scaping quality managerial and technical education coupled with apt training and widespread exposure to the state-of-art practices. Our educational programs lay prominence on all round grooming of students and also in inculcating human values and professional ethics which facilitate students become more humane and socially alive to lead a momentous life.

I extend my best wishes to all students in their chosen career path. May they enlighten the World with their managerial and technological excellence.

Education is the pivot of life, for peace, advancement and development. It has two aspects, latent knowledge pertaining to the corporeal world and spiritual knowledge which foster the inherent divinity in man. Hence, both worldly and spiritual education, are essential as it provides seedlings for culture and civilization, without which the human life has no value. With such belief and importance attached to our learning pedagogy, we at PIMD are in the march of imparting knowledge and training, by constantly updating ourselves & maintaining high standards for learning and education.

The holistic approach of PIMD stimulates innovation among students by inspiring novel ideas with diverse perceptiveness, creative thinking and strong conviction to achieve factual success. We at PIMD envisage our students to experience their college life as an invigorating experience, a place where they look forward to grow. We are committed and dedicated to Institute for a complete transformation of it into overwhelming corporate learning body that constantly amazes and thrills.

I, take this opportunity to thank all the stakeholders for showing interest and continuous support in making us achieve pioneering position.
ABOUT PIMD INFORMATION BULLETIN

PIMD Information Bulletin is a platform for exchange and sharing of ideas, up-dates, and latest development in PIMD fraternity amongst its stakeholders. The objective of this Information Bulletin is to benefit its readers through publishing reports of socio-cultural events, competitions, contests, get-together & other major events of interest held at and organized by the Institute.

ABOUT THE INSTITUTE

Prestige Institute of Management Dewas (PIMD) is one of the most reputed Management Institutions of Central India, known for its Excellent Academic Record and Co-curricular Activities. The Institute was launched in the year 2001 and is conceived as a unique growth oriented Institute of Management Education and Training. The Institute is spread over 2.5 acres with lush green environment. The state-of-the-art Infrastructural Facilities and Competent Faculties provide an excellent climate for the all round development of Students.

Vision: To be the Leader in Professional Education, Training, Research and Development.

Mission: To serve the society through management seminars to make the Country stronger in every aspect of life.

Objectives:
- To provide education to all irrespective of caste, creed, religion, gender, political affiliation and financial status.
- To keep the students and faculty abreast of current trends in business practices by organizing seminars, special lectures and academic forums.
- To extend the development facilities to the executives engaged in Business and Industry.

PROGRAMS

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<tr>
<th>MBA</th>
<th>BBA</th>
<th>BCA</th>
<th>B.Com-CA</th>
<th>B.Com-Hons.</th>
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PIMD offers Master Degree Course in Business Administration and Bachelor Degree Courses in Business Administration, Computer Application and Commerce.

Approvals, Affiliations & Associations: PIMD is certified by International Accreditation Organisation (IAO) and is recognised by Government of Madhya Pradesh. The Institute is approved by AICTE, New Delhi, DTE, Bhopal & Madhya Pradesh Higher Education Bhopal. The Institute is affiliated to Vikram University, Ujjain (Madhya Pradesh). Beside this the Institute has Professional Affiliations with Renowned Bodies which includes All India Management Association (AIMA), Association of Management Development Institute of South Asia (AMDISA), Indore Management Association (IMA), Association of Industries Dewas (AID).

Rankings: PIMD’s Amazing Ranking among Nation’s top B-Schools reflect its longstanding commitment towards excellence. The Institute appeared amongst Nation’s Prominent B-Schools by ZEENEWS.com International Edition.
UNIQUE FEATURES

- Industrial & Professional Association (AIMA, AMDISA, IMA, AID)
- Academic Industry Interface (Corporate Advisory Board, Industrial Visits, Extra Mural Lectures)
- Exclusive Training Sessions (Personality Grooming, Soft-skill Enhancement, Language Lab)
- Knowledge Hub (Advanced & Well-equipped Computer Lab & Library)
- Infrastructural Amenities (State of the Art Classrooms, Conference Hall, Canteen)
- Practical Exposure (Live Projects, On Job Trainings, Summer Training, Major Research Projects)
- Academic Programs (Conferences, Workshops, FDPs, MDPs)
- Academic Delivery Par Excellence (Case Based Learning, Seminar Presentations, Group Discussions, Guest Lectures)

LEARNINGS

**Extra-Mural Lectures:** The *Extra-Mural Lectures* Series is an integral component of the extra-curricular education that PIMD supports for the benefit of its students & faculty members. Here is the list of notable lectures in this series for the academic session 14-15:

- “Expert Lecture” on “Careers in Accounts & Banking” by Mr. Sadanand Dubey (Franchisee Support Manager, Institute of Computer Accountants-ICA) dated 07/08/14
- “Expert Lecture” on “Indian Judiciary System” by Mr. M.V. Apte (Rtd. District Judge), Mr. Kapil Verma (Civil Judge, Dewas) Mr. Rakesh Kumrawat & Mr. Raghuvir Yardi (Senior Advocate) dated 20/09/14
- “Live Budget Analysis” by Dr. Amitabh Joshi (Director, PIM Dewas) dated 28/02/15
- “Expert Lecture” on “Self Management” by Dr. Yogeshwari Phatak (Director, PIMR, Indore) dated 03/03/15
- “Expert Lecture” on “What Next” by Mr. Parakram Choubey (Head Recruitment & Personality Development, CH-Edgemakers, Indore) dated 20/03/15

EVENTS & ACTIVITIES

**CELEBRATIONS**

India is a country where people are very intellectual, cultural, traditional, spiritual and religious. They have their own faiths, beliefs and rituals which they celebrate yearly in the form of fairs and festivals. We at PIMD share the same rich culture of togetherness & oneness. There are numerous celebrations that take place in and off campus to bind us together. Here is a glimpse of these celebrations:

**Academic Celebrations**

- “Diksha-Arambh” The Invocation Ceremony.
- “PrCON” The International Conference on Management & Technology.
- “Annual Workshops” Research Methodology Workshop & Case Writing Workshop.
- “Dikshaant” The Convocation Ceremony

**Cultural Celebrations**

- “UTSAV” The Annual Management Fest
- Teachers Day Celebration
- “Garba Utsav” The Navratri Celebration

**Community Welfare**

- Anti Tobacco Day Celebration
- World Environment Day Celebration
- Madhy Nishedh Divas
- Fund Raising for Disabled/Weaker-section
- Blood Donation Campaign
- Traffic Rules Awareness Campaign

MAY 2015
UTSAV

PIMD organized its inter-collegiate annual management fest UTSAV-2015, with theme Colors of Joy, under able guidance of Director Dr. Amitabh Joshi. The main event of this five day long carnival was celebrated on 18th April 2015. The Inaugural Ceremony was graced with the presence of H’ble Shri Deepak Joshi (State Education Minister, Govt. of Madhya Pradesh) & Shri Rakesh Agrawal (Business Head, Tata International Ltd. Dewas) Shri Dipin Jain (Chairman - Prestige Institute of Management Dewas). During the program, the Dignitaries conferred PIMD Gold Medals to Sparsh Bansal, Deepika Verma, Neeraj Dandotiya, Amreen Shaikh & Shweta Gupta of MBA (Fin.), MBA (HR), MBA (Sys.), BBA & BCA respectively for their academic excellence.

The program was followed by a well structured series of events, namely Box Cricket, Treasure Hunt, Gadget Raja (Computer & Mobile Game), Fun Gun (Talent Hunt), Ad Mad Show, Gunjan (Solo & Duet Singing) and Aaja Nachle (Solo & Group Dance) witnessed by both kith and kins’ at the Institute. The event was a great platform for the students to entertain the audiences with their pleasant & rhythmic performances.

CONTESTS AND COMPETITIONS

Yuva Utsav- PIMD hosted District level Poster & Cartoon Making Competition under “Yuva Utsav” 2014-15 on 30/09/14. Ms. Gayatri Kumawat (Girls Degree College, Dewas) and Ms. Jaya Kaushal (PIMD) were declared Winners of Poster & Cartoon Making Competitions respectively.

Essay & Slogan Writing Competition- An In-house Essay & Slogan Writing Competition on Voter Awareness on 19th December 2014. Following students were declared Winners and Runner-ups:
- Essay Writing: Ms. Richa Sengar (W), Ms. Shivani Gupta (R)
- Slogan: Ms. Vaishali Rathore (W), Ms. Richa Sengar (R)

Road Safety Quiz Buzz- A “Road Safety Quiz Buzz” for the students of PIMD was organized on 17/01/15 in association with Navin Fluorine Ltd. Dewas.

Cricket Tournament- An Inter-Program “Cricket Tournament” was organized from 11th February to 17th February 2015. The matches were played on round robin basis. Team from B.Com turned out to be the best team of the Tournament as they ended up as Winners. Mr. Devendra Sunaniya and Mr. Shubham Bhaskar were declared ‘Player of the Tournament’ and ‘Player of the Match’ in Finals.

Badminton Tournament- An Intra-institute “Badminton Tournament” was organized from 29th December to 31st December 2014. The games were played in three different Categories; Men's Doubles, Women's Doubles, Mixed Doubles. The Event received an overwhelming response wherein 42 Teams participated in total. Following students grabbed the Winners’ titles:
- Men’s Doubles: Mr. Ashok Patel and Mr. Bhavesh Nim
- Women’s Doubles: Ms. Sonu Thakur and Ms. Vaishali Shah
- Mixed Doubles: Mr. Ashok Patel and Ms. Sonu Thakur

Drawing Competition- An open drawing competition was organized exclusively for girls by Arena Multimedia, Dewas. The students from PIMD took active participation in the Competition and three of them, namely, Ms. Deepika Bais, Ms. Richa Sengar and Ms. Harshita Sharma won a scholarship worth Rs. 50,000/- for their drawings.
OATH-CEREMONIES

Good citizenship is sometimes viewed as requiring both intellectual skills and participatory skills. A good citizen is one who properly fulfills his or her role as a citizen. PIMD continuously strive on making its students responsible citizens in all spheres of life, may it be personal or professional. In this direction the Institute organised under mentioned Oath-Taking Ceremonies:

- “The Swach-Bharat Abhiyaan” on 09/10/2014
- “Rashtriya Ekta Divas” on 31/10/14
- “National Voters Day” on 24/01/15
- “Madhy Nishedh Divas” on 30/01/15

CSR ACTIVITIES AND INITIATIVES

Institute organized a “Plantation Program” on the occasion of “Hariyali Mahotsav” on 31/08/2014, where more than 100 plants of various breeds was planted in and across the Institute Premises.

More than 50 Students of PIMD have actively participated in “Fund-raising Campaign” for Blind Welfare Association Dewas on the occasion of “Flag Day” on 15/09/2014.

To share the views on the overall progress of the students and to clarify any related questions or concerns about their grades, PIMD has organised its first “Parents Meeting” at the Institute on 28/09/14 for bridging up the gap between PIMD fraternity and Parents/Guardians of students. It was an opportunity for the Parents to learn about the academic, behavioral, and social well-being of their son/daughter.

To create an environment where women can make independent decisions on their personal development as well as shine as equals in society, A Women Empowerment Cell is in operation at Institute level. Under the flagship of this cell a “One-Day Karate Workshop” for Girls Students was organized on 11/10/14, to provide them with basics of Self-defence.

PIMD Family has stepped into a really generous cause with the motto of “Donate Blood, Give Life.” To share a unique gift of life with some real needy ones the Institute has organized a “Blood Donation Camp” on 5/12/14, in association with Govt. Hospital Dewas, Blood Bank Dewas and HDFC Bank Dewas.

To accomplish the vision of a ‘Clean India’, Swachh Bharat Abhiyan (स्वच्छ भारत अभियान - Clean India Mission) a national campaign was officially launched on 2nd October 2014 at Rajghat, New Delhi, by Prime Minister Narendra Modi. In execution of this Mission the Institute invited and implemented some valuable suggestions from Faculty/Staff Members and Students.
ADMISSION DETAILS

Admissions at PIMD are based on University and State Government Norms. The Institute follows admission guidelines & counseling process as provided and carried out by Directorate Technical Education, Bhopal and Madhya Pradesh Higher Education, Bhopal for its following Academic Programs at PG and UG levels respectively.

<table>
<thead>
<tr>
<th>PG LEVEL</th>
<th>UG LEVEL</th>
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<tbody>
<tr>
<td>MBA</td>
<td>BBA (C029) B.Com Computer Application (C198)</td>
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<td>BCA (C030) B.Com Hons. (C248)</td>
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</tbody>
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ADMISSION PROCESS-FLOW

Step 1: Online Registration & Choice Filling
Step 2: Document Verification
Step 3: College & Seat Allotment
Step 4: Reporting to Respective College & Fee Deposition
Step 5: Completion of Post Admission Formalities

DOCUMENTS CHECKLIST

MBA

☑ Marksheet of Graduation (2 copies)
☑ Marksheet of Higher Secondary Examination (2 copies)
☑ Marksheet of High School Examination (2 copies)
☑ Transfer & Character Certificate from the previous Institute (2 copies)
☑ MP Domicile Certificate (2 copies)
☑ Migration & Eligibility Certificate (2 copies)
☑ Income Certificate (in case of SC/ST/OBC)
☑ Caste Certificate (in case of SC/ST/OBC)
☑ Address Proof (Adhar Card/ Ration Card/Other Valid Proof)
☑ 2 Passport Size Photographs
☑ Valid Registration Form of Online Counseling Process

BBA/BCA/BCOM(CA)/BCOM(HONS.)

☑ Marksheet of Higher Secondary Examination (2 copies)
☑ Marksheet of High School Examination (2 copies)
☑ Transfer & Character Certificate from the School (2 copies)
☑ MP Domicile Certificate (2 copies)
☑ Migration & Eligibility Certificate (2 copies)
☑ Income Certificate (in case of SC/ST/OBC)
☑ Caste Certificate (in case of SC/ST/OBC)
☑ Address Proof (Adhar Card/ Ration Card/Other Valid Proof)
☑ 2 Passport Size Photographs
☑ Valid Registration Form of Online Counseling Process
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OUR ASSOCIATED INSTITUTES

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PRESTIGE INSTITUTE OF ENGINEERING MANAGEMENT & RESEARCH, INDORE
PRESTIGE INSTITUTE OF MANAGEMENT, GWALIOR
PRESTIGE PUBLIC SCHOOL INDORE

MAY 2015