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# PACE

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# **PACE**

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# EDITORIAL

It gives me immense pleasure to present the Volume 6, Number 02 of PACE A Journal of Prestige Institute of Management Dewas. PACE is a professional Journal that encourages the analysis and portrayal of Management and Information Technology perspectives. It endeavors at fostering objective analysis based on scientific concepts including statistical analysis and encourages discussion on issues that radically contribute to the ongoing globalization progression and verifies the importance of understanding the concepts of management, business and technology from an International perspective. The Journal is a scholastic platform to share ideas, nourish and endorse the culture of academic and industrial research. This biannual journal invites and attracts preeminent quality research papers from all parts of the globe and reaches to a wide array of readers and it reiterates the commitment to bridge the gap between academic world of educators and the world of practitioners.

Prestige Institute of Management Dewas focuses upon creating new avenues for Researchers in the area of Empirical Research by inculcating practical issues faced by the Industries today. The Journal has been well received by the international research and academic community.

This issue covers a wide range of topics in the form of research articles, book review and case studies.

Piyush Choudhary has reviewed the Book Concepts of Programming Languages by Robert W. Sebesta. The idea of this review was not to copy the content of the book but to explore knowledge, provides review on the positives and negatives of concepts of programming languages. Preeti Gupta presented the research paper on Domination in Digraphs along with Application. Shailendra Gangrade and Neha Jhamtani studied the factors affecting awareness about education loan facilities. Apurva Agrawal and Sonal Gupta researched that a comprehensive analysis and the study of workforce management, when done with the principles of scientific management may advocate a better subsequent to be in various organization, which are facing hitches in expanding the idea. Deepshikha Agrawal and Meenu Kumar analyzed the trends of sex ratio in Madhya Pradesh. It has been found that the sex ratio of total population in M.P. is continuously increasing since 1991. Kiran Gehani and Anukool M. Hyde presented a case study Changing or Quitting? Silky Janglani and coauthors presented a case titled Least Deviating Budget: A Successful Story. Sanjay Dubey and coauthors presented a case Right Talent in Right Environment: Strategies Ahead... developed at AARTEK Software Solutions. Vikas Sharma and coauthors developed a case on OPPO Success Story: Innovation with Technology and derived at a conclusion that the rise of smart phones has been fast, with technological innovation creating an incredibly sophisticated mobile ecosystem. Devendra Pawar and coauthors developed a case at ROSE Electronics and commended that after discussing the case, management students will be able to understand and explain the concepts of service quality, customer services and their importance in the present market scenario. Yogendra Singh Rajavat and coauthors developed a case to make the students conversant with the concept of Promotional strategies adopted by VIVO Smart Phones. Ashima Joshi and coauthors developed a case on peoples management and concluded that the employee Satisfaction is very important for the smooth working in the company. Abhishek Tripathi and coauthors, case study focused on how XYZ Engineering (I) Ltd Rejuvenated.

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