

Case Studies

Soya Man of Millennium: A living Legend

Dr. N.P Jain, Dr. M.M Patni, Dr. Amitabh Joshi, Ashima Joshi and Devendra Pawar

Riding in to Future: BRTS -i-bus Indore

Sanjay Dubey, Shuchi Modi, Shubhi Modi, Ashok Patel, Suman Manna & Martha Parmar

One Man Army

Vikas Sharma, Shweta Pandit, Sanjay Veerpara, Neelesh Tiwari, and Seema Soni

An Accident, Deciding The Future...

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Aniraj: can it go globally?

Deepak Yadav, Rashmi Sharma, Deepika Chhabra, Priya Gupta, Anurag Shukla, Sanjay Ghadge and Sachin Rai

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Ashima Joshi, Bhurelal Patidar, Monica Telreja, Deepika Chhabra, and Kartik Solanki

An Empirical Analysis of Organizational Citizenship Behaviors among Academic Fraternity at Dewas City

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An Empirical Study On Organizational Climate Of Software Industries In Indore City: A Factor Analysis Approach

Shweta Pandit and Ashima Joshi

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*A
Journal
of
Research
of*

*Prestige Institute of
Management
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Volume 3 No. 1 and 2

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Editorial

Prestige Institute of Management Dewas focuses upon creating new avenues for Researchers in the area of Empirical Research by inculcating practical issues faced by the Industries today.

This issue covers a wide range of topics in the form of research articles and book review.

Raj Kumar and Ajeet Kumar Maurya's paper is focusing on the Indian Debt Market. Jitendra Kumar Sharma and Anant Gwal has executed a study to get the insight related to Work-Life Integration among Retail Sector Employees. In the next paper, Gaurangkumar C. Barot has executed a rigorous analysis related to Micro-Insurance Activity of NGO in Gujarat. Puja Mathur and Subhash Sharma's paper is accessing the role Soft Skills to develop students for the Industry. In the paper by Silky Janglani, Monica Sainy and Simranjeet Kaur Sandhar has executed a study to get equity holder's perception towards mergers. Yogendra Singh Rajavat and Amitabh Joshi has executed an empirical analysis of Indian export with reference to import of Asia, Europe and America. Shweta Pandit and Ashima Joshi executed an empirical study on organizational climate of software Industries.

I thank the experts for contributing the articles and reviews, and the referees for their timely and critical reviews.

Dr. Amitabh Joshi

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Subscription may be sent through Crossed Cheque / Bank Draft in favour of Prestige Institute of Management Dewas.

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Published, Printed and Edited by Prof. Dr. Amitabh Joshi for Prestige Institute of Management, Dewas at Print World, 6, Bhagirathpura, Industrial Area, Indore