

# PACE

A Journal of Research of  
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## RESEARCH PAPERS

**A Study of Teachers' Attitude towards their Profession**  
*Anuja Sharma, Anukool Manish Hyde & Kalpana Agrawal*

**An Empirical Study of Market Returns: A Special Focus on Shariah Investments**  
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RNI No: MPENG00969/12/1/2009-TC

ISSN No: 0976 0938

Volume 1, Number 1,  
July- December 2010

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*Published and Printed by*

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Prestige Institute of Management Dewas

A.B.Road., Dewas- MP- 455001

*Printed at:*

Satprachar Press, Indore

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## *From the Chief Editor's Desk*

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Prestige Institute of Management Dewas has created new avenues for Researchers, Academicians & Professionals to conduct an Empirical Research on practical problems faced by Industries in various segments. We welcome you to July- December 2010 issue of Bi-Annual Journal PACE- A Research Journal of Prestige Institute of Management Dewas. It gives us immense pleasure to inform you that our journal now has an ISSN No. We are thankful to all the research scholars for their valuable inputs and positive response. The objective of this journal is to provide a forum for the dissemination of knowledge in all areas of business, management and organization decision making.

This issue covers a wide range of topics in the form of Research Papers and Management Case. The papers includes A Study of Teachers' Attitude towards their Profession, An Empirical Study of Market Returns: A Special Focus on Shariah Investments, An Overview of Commodity Futures Market in India, Effects of Global Diversification on Firm Value and Operating Performance, Factors affecting satisfaction level of business customers of Hotel Industry: A case study of Jammu Region, Impact of Exchange Rate and Gross Domestic Product on Exports with Reference to India, Impact of Gross Domestic Product- Balance of Payment and Inflation on Exchange Rate of India, Parametric and Historic Estimation of Value at Risk, Performance Appraisal through Inventory Management (A Case study of Nahar Spinning Mills Ltd.), Role of Intermediaries in Global Brand Promotion of the Indian NCSD Brands, The Relationship of Cash Conversion Cycle with Firm Size and Profitability: An Empirical Investigation in India, Time spent for Bank Transactions before and after Computerization – A Study of Select Banks, Two-Dimensional Analysis: A Study of SBI and HDFC Bank and Women Empowerment: The Emerging Economic Force.

I look forward to hearing from you on this issue.

With best wishes

Prof. Dr. Rajendra Jain  
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Published, Printed and Edited by Prof. Dr. Rajendra Jain for Prestige Institute of Management, Dewas at Satprachar Press Society, Residency Area, Indore - 1