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# PACE

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# **PACE**

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of Management,  
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**PACE in English Language carries a rich repository of meanings: (Noun): A Single step taken when Walking or Running; (Verb): Walk at a steady and consistent speed, esp. back and forth and as an expression of one's anxiety or annoyance. (Preposition): With due respect to (someone or their opinion), used to express polite disagreement or contradiction. PACE seeks to reflect all these in Management & Information Technology Research, Problem Solving and Decision Making. PACE- A Journal of Research of Prestige Institute of Management Dewas is a Bi-Annual publication of Prestige Institute of Management Dewas. Its objective is to contribute in the area of Management & Information Technology Research which are relevant to practicing managers and meet the standard of academic rigour.**

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# EDITORIAL

It gives me immense pleasure to present the Volume 7, Number 02 of PACE A Journal of Prestige Institute of Management Dewas. PACE is a professional Journal that encourages the analysis and portrayal of Management and Information Technology perspectives. It endeavor at fostering objective analysis based on scientific concepts including statistical analysis and encourages discussion on issues that radically contribute to the ongoing globalization progression and verifies the importance of understanding the concepts of management, business and technology from an International perspectives. The Journal is a scholastic platform to share ideas, nourish and endorse the culture of academic and industrial research. This biannual journal invites and attracts preeminent quality research papers from all parts of the globe and reaches to a wide array of readers and it reiterates the commitment to bridge the gap between academic world of educators and the world of practitioners.

Prestige Institute of Management Dewas focuses upon creating new avenues for Researchers in the area of Empirical Research by inculcating practical issues faced by the Industries today. The Journal has been well received by the international research and academic community.

This issue covers a wide range of topics in the form of research articles, book review and case studies.

Deepshikha Agrawal brought about a survey of users' satisfaction with e-government in M.P. and found that there were significant differences in the value attached to these two dimensions attributable to gender, age, education level and the type of employment. Purwa Kanoongo critically evaluated the writing style, skills, plot and subject matter of the Chetan Bhagat, an author who encompasses intense management skills. Apurva Agrawal and Sonal Gupta Conducted a research on E- Commerce, a Sustainable Business Model and analysed that such kind of emerging trend regarding e-commerce may also led to the expansion of e-education and a significant add-on to the computer revolution in India. Ashish Adholiya and Shilpa Adholiya has presented the research paper on Digital Learning – New Edge of Learning Effect on Students' Learning Attitude and Productivity. Kumar Das has carried out research on Problems and Prospects pertaining to Digitization of Indian Economy . Aabha S. Singhvi , Kedar Shukla and Rupal A. Dave conducted a detailed research on Impact of Merger & Acquisition Announcement on Selected Scripts of CNXNIFTY". Shweta Pandit, Archana Rajpoot, Ashima Joshi, Rubina Pathan, Bhagyashri Sendhav Anjali Madhawani, Megha Joshi, Vikas Sharma and Sanjay Dubey reviewed books so as to help readers validate the worthiness of a book and to carry out a dialogue between authors and evaluators.

**Dr. Amitabh Joshi**

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