



**PRESTIGE INSTITUTE OF
MANAGEMENT & RESEARCH
DEWAS**



**4th International Conference on Circular Economy: Practices,
Challenges & Opportunities for Business Sustainability**

(February 3rd -4th ,2024)

Student's Event

- (1) STUDENT NATIONAL BUSINESS PLAN CONTEST**
- (2) STUDENT NATIONAL SUMMER INTERNSHIP CONTEST**
- (3) STUDENT RESEARCH PAPER CONTEST**

Registration Link-

<https://forms.gle/wBgZMpAemmkQHXdM7>

(1) STUDENT NATIONAL BUSINESS PLAN CONTEST

DATE OF PRESENTATION:

- **3th January 2024 (1.30 pm onwards)**

INTRODUCTION

Prestige National Business Plan Competition challenges students from across the country to demonstrate their global business expertise through written business plan & oral presentations. The competition showcases best practices, rewards excellence and trains students to apply sophisticated knowledge & skills attributed to business professionals & college students.

Teams from across the country can participate in this competitions. For rules & regulations find the annexure attached below.

TERMS & CONDITIONS

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- The contest is open to all students of full-time MBA/PGDBM/PGP (course offered by a recognized institution/university).
- Registration fee: 500 Rs per participant
- There must not be more than 4 members in a team.
- The business plan will be in .ppt/.pptx format only & maximum number of slides shall not exceed 10.
- Business Plan, containing the expansion of concepts outlined (word limit 5000) must be sent through e-mail on or before 25th January 2024 and the selected plans will be intimated through e-mail.
- The subject of the e-mail should be BPLAN
- Kindly send the business plan in soft copy to the E-mail-id: mayuri@pimd.edu.in and a Copy (cc) should be sent to nisha@pimd.edu.in
- Teams should bring soft copy and Hard copy while attending competition.
- Final-round submission will be judged according to the following criteria:
 - Is the business financially feasible?
 - Quality of products, services and/or solutions
 - Market opportunities and competition
 - Team qualifications
 - Overall attractiveness of the venture
- Each project will undergo an initial screening by a panel consisting of practicing management professionals and academicians who will evaluate all the projects and the best three projects in each area will be shortlisted for presentation before the panel.
- Participants can register themselves through Google Form. The link is attached in given form.
- Participants will receive a Certificate of participation.
- The Participant will have to show the Identity Card of the Concerned Institute/ University.
- No TA/DA amount will be paid by the organizer.

BODY OF PLAN — Ten Slides (maximum), containing the following:

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- Executive Summary
- Value Proposition
- Product/Service Plan
- Industrial Viability
- Marketing Plan
- Sales & Marketing Structure
- Financial Projections
- Technological Viability
- Risk Mitigation
- Team & HR Planning
- Scope for future expansion

IMPORTANT DATES

- Last dates of sending Project Details: 25 January 2024
- Intimation of Selection: 28 January 2024
- Date of Presentation: 4th February 2024

COORDINATOR DETAILS

- Prof. Mayuri Jetwal
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- Prof. Nisha Singh Thakur
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(2) STUDENT NATIONAL SUMMER INTERNSHIP CONTEST

DATE OF PRESENTATION:

- 3rd February, 2024 (1.30 pm Onwards)

INTRODUCTION

The National Summer Internship Project contest conceived a unique concept that attempts to integrate learning with the application. It encourages the students to apply the skills learned in the classroom during their summer internship. Summer internship in learning that improves performance by giving insight into business realities. It is a platform where the students present the best of their conceptual and practical skills and how to apply theoretical knowledge in any industry.

TERMS & CONDITIONS

- The contest is open to all students of full-time MBA, BBA, BCA & B.Com (course offered by a recognized institution/university).
- The duration of the project should be 4-6 weeks.
- Entry should be in any one of these areas: Finance, Human Resources, Marketing, System & IT, Operations & Logistics and General Management.
- Based on their summer project the students are required to send a synopsis of a maximum 1500 words.
- Kindly send the synopsis in soft copy to the E-mail-id: bhagyashri@pimd.edu.in and a Copy (cc) should be sent to archana@pimd.edu.in
- Each project synopsis will undergo an initial screening by a panel consisting of practicing management professionals and academicians who will evaluate all the projects and the best three projects in each area will be shortlisted for presentation before the panel.



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- Your final presentation after selection should be 06 to 12 minutes only.
- Participants can register themselves through Google Form. The link is attached in given form.
- The participation fee is Rs.500 per participant and can send it through UPI.
- The students who undertook SIP Project and completed are eligible to Participate only.
- At the time of the presentation, the participants will have to show the original / copy duly signed by Authority and Self attested.
- No TA/DA Amount will be paid by the organizer.
- Participants will receive a Certificate of participation.
- The Participant will have to show the Identity Card of the Concerned Institute/ University.

FORMAT FOR SYNOPSIS

- Title of the Project
- Functional Area of the Project
- Project Details: Objective, Rational & Significance of the project, process and learning
- Methodology Adopted
- Major Findings and recommendations, scope for future work.

IMPORTANT DATES

- Last Date for sending synopsis: January 25th, 2024
- Intimation of Selection: January 28th, 2024
- Date of Presentation: February 3rd, 2024

COORDINATORS DETAILS:

- Prof Bhagyashri Sendhav-
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(3) STUDENT RESEARCH PAPER CONTEST

DATE OF PRESENTATION:

- 4th February 2023 **(10 AM Onwards)**

INTRODUCTION

Prestige institute of management and research recognizes the importance of research and dissemination of the findings for the advancement of Management and Technology. Researching, writing, and presenting a paper provides students with invaluable early experience in communicating ideas related to their professional fields. The contest offers student an opportunity to exercise and improve both written and verbal communication skills.

Assessment Criteria

Each paper will be reviewed by at least three or more judges for:

- A. Written presentation (worth 40%) with the following scoring criteria:
 - Concise, informative abstract
 - The flow of ideas, integration of literature to support purpose, approach and findings.
 - Adequacy of the conclusion
 - Compliance with paper format guidelines
 - Clarity and direction in exposition
 - Grammar, spelling, style, and choice of words
- B. Subject matter (worth 60%) with the following scoring criteria:
 - Originality of ideas, experimental procedures, processes, results or conclusions due mainly to the main author
 - Originality in analysis, interpretation, and restatement of inference based upon work of contributing authors
 - Quality of technical content

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- Factual and technical accuracy

Winners of Contest:

A total of three winners will be chosen. The winners will be awarded the following prizes including Winners Certificate and a participation certificate also. Remaining all participants will get participation certificate.

Guidelines for Manuscript Preparation and Submission

- Papers / Case Study must be based on themes and sub-themes of the conference. ·
- Participants are required to submit abstract/ full paper through email.
- Submission of paper should be in word document only.
- Word Limit: Total word limit for each paper should be between 4000 - 6000 words. ·
- First Page: Title, Author (s), Name(s) and Affiliation (s) with contact number and email id. ·
- Second Page: Title, Abstract (200 words approx), Keywords (5) followed by main text.
- Participants can register themselves through Google Form.
- Participation fee is Rs 500 per participant and you can send it through UPI.
- No TA/DA Amount will be paid by the organizer.
- Kindly send the abstract and full paper in soft copy to the E-mail-id: ashutosh@pimd.edu.in and a Copy (cc) should be sent to vikas@pimd.edu.in

All submission should strictly follow the given formatting style:

- Heading: Times New Roman 14 point
- Text font: Times New Roman 12 point
- Margin: 1 inch all sides
- Spacing: 1.5 lines, Single column
- References: APA Style 7 edition



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Schedule

- Abstract Submissions date: 16th January 2024
- Full Paper Submissions date: 28th January 2024
- Presentation Date: 04th February 2024
- Winners Notification: 04th February 2024

Coordinator Details:

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- Prof. Vikas Sharma

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