

NEWSLETTER OF PIMR DEWAS

PRESTIGE PULSE

NEWS AND VIEWS FROM PIMR, DEWAS

Words from Director's Desk

It gives me immense pleasure to present this edition of our institutional newsletter, highlighting the academic & institutional developmental initiatives conducted at PIMR Dewas. The activities featured in this issue reflect our continuous commitment to academic excellence, professional growth, and holistic education.

The FDPs on Outcome-Based Education and Emotional Intelligence provided valuable learning opportunities for faculty members to strengthen modern teaching practices and develop a deeper understanding of value-based education. Such programmes play an important role in enhancing academic quality and creating an effective learning environment for students.

We also take pride in organizing the Pratibha Samman Samaroh-2026 to honor meritorious Class 12 students. Recognizing young achievers and guiding them towards higher education remains an important part of our institutional vision. The event reflected our dedication to encouraging talent, discipline, and future aspirations among students.

I appreciate the efforts of all faculty members, coordinators, organizers, parents and student participants whose dedication made these programmes successful. I hope this newsletter continues to inspire learning, innovation, and academic excellence within our institution.

"Education empowers individuals to learn, grow, and contribute meaningfully to society."

Warm Regards,

Prof. (Dr.) Ashima Joshi

Director, PIMR Dewas

Monthly Spotlights

- Faculty Development Programme on Outcome-Based Education was conducted on 06 April 2026, focusing on CLOs, PLOs, and Bloom's Taxonomy for effective academic planning.
- Faculty Development Programme on Emotional Intelligence in the Indian Scriptural Context was conducted on 06 April 2026, highlighting the importance of Emotional Intelligence in education, workplace and daily life.
- Expert Insights on Digital Defense and Cyber Awareness in 2026
- PIMR Dewas organized Pratibha Samman Samaroh 2026 on 25 April 2026 to honor meritorious Class 12 students with medals, certificates, counseling, and career guidance sessions.

अर्जुन

जब भी देखूँ तीर धनुष में
एक योद्धा को ही याद करूँ,
श्रेष्ठ धनुर्धर परम कृष्ण के
अर्जुन की मैं बात करूँ ।

इंद्र के जो अंश हैं
और कुंति के जो संग हैं,
पाँच तात जो साथ रहे
वे गांडीवधारी ही पार्थ हैं ।

बींध करके नेत्र मीन के
याज्ञसेनी को पाया था,
श्री केशव की आज्ञा पाकर
सुभद्रा को अपनाया था ।

हार मान ले शत्रु भी,
जिन राधैकर्ण को सामने
उनको मार गिराया था
उन कौन्तेय गांडीवधारी ने ।

चतुरंगिणी सेना को छोड़ कर
माधव का ही चयन किया,
फिर रणभूमि में माधव से
श्री ग्रंथ गीता का श्रवण किया ।

अरे मुरलीधर श्री कृष्ण कन्हैया
जिनके सारथी स्वयं हुए,
उन अर्जुन से धीर-वीर
इस जग में ना कोई और हुए ।

Ms. Anjali Prajapati
BCA II Year

FDP EMPHASIZES OUTCOME-BASED EDUCATION PRACTICES



An FDP on “Outcome-Based Education” was organized on 06 April 2026 under the coordination of Dr. Anjali Singi. The session was conducted by Mr. Vikas Sharma, who provided detailed insights into the framework and implementation of Outcome- Based Learning (OBE) in higher education.

During the programme, participants were guided through the systematic process of deriving Course Learning Outcomes (CLOs) and Programme Learning Outcomes (PLOs) from academic courses. The session also focused on the effective application of Bloom’s Taxonomy in designing measurable and structured learning outcomes.

The workshop offered practical understanding of academic planning, curriculum alignment, and outcome assessment strategies, enabling faculty members to strengthen teaching-learning methodologies in accordance with modern educational standards.

“Effective education begins with clearly defined learning outcomes and purposeful teaching practices.”

PRESTIGE INSTITUTE OF MANAGEMENT & RESEARCH, DEWAS Affiliated to Vikram University, Ujjain and RGPV Bhopal. Approved research centre of Vikram University, Ujjain (M.P.) TALENT FELICITATION CEREMONY 2026 Creating a Bright Future for Meritorious Class 12 Students - Felicitations of Success Date: 25 April 2026 Time: 10:00 AM Prestige Institute of Management & Research, Dewas Venue: Ram Bagh, Vikas Nagar, A.B. Road, Dewas (M.P.) – 455001 For More Information: 78699 12302 78699 12367	PRESTIGE INSTITUTE OF MANAGEMENT & RESEARCH, DEWAS Affiliated to Vikram University, Ujjain and RGPV Bhopal. Approved research centre of Vikram University, Ujjain (M.P.) प्रतिभा सम्मान समारोह 2026 12वीं के मेधावी विद्यार्थी के उज्ज्वल भविष्य का सृजन - सफलता का अभिनंदन दिनांक: 25 अप्रैल 2026 समय: 10:00 AM प्रेस्टीज इंस्टीट्यूट ऑफ मैनेजमेंट एंड रिसर्च, देवास स्थान: राम बाग, विकास नगर, ए.बी. रोड, देवास (म.प्र.) - 455001 अधिक जानकारी के लिए: 78699 12302 78699 12367
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Pratibha Samman Samaroh for class 12th students
more details on page 06 >>

FDP EXPLORES EMOTIONAL INTELLIGENCE THROUGH INDIAN SCRIPTURES



An FDP on “Understanding Emotional Intelligence in the Indian Context with Reference to Indian Scriptures” was organized on 06 April 2026 under the coordination of Dr. Anjali Singi. The session was conducted by Ms. Nisha Singh Thakur, who shared valuable perspectives on Emotional Intelligence (EI) and its significance in education and professional life.

During the session, the speaker discussed the concept of Emotional Intelligence and highlighted its role in maintaining balanced interpersonal relationships, improving workplace effectiveness, and promoting personal well-being. Special emphasis was given to understanding Emotional Intelligence through the wisdom and teachings found in Indian scriptures, offering participants a culturally rooted perspective on emotional awareness and self-management.

The programme encouraged faculty members to integrate emotional understanding and value-based approaches into teaching practices for creating a more supportive and effective learning environment.

“Emotional intelligence strengthens both professional excellence and human values.”

Cyber World: Be Aware, Be Secure – A Guide to Digital Defense in 2026

In our modern era, the "Cyber World", the interconnected digital environment of smartphones, social media, and the internet—has become inseparable from our daily lives. However, this convenience comes with significant risks. To navigate this landscape safely, we must embrace two core principles: Be Aware (understanding that threats like scammers and data thieves exist) and Be Secure (taking proactive steps to lock down accounts and devices).

The Scale of the Threat in India

The digital threat landscape is expanding rapidly. Reports from CERT-In indicate that in 2024-2025, there were 2.94 million cybercrime incidents reported in India, resulting in staggering financial losses of ₹36,450 crore. On average, organizations face 2,011 cyberattacks per week, with 90% of phishing leads targeting banking through platforms like WhatsApp and SMS.



Mr. Vikas Sharma
HOD - BCA

Deceptive Tactics: How Scammers Target You

Cyber-criminals often rely on social engineering and emotional manipulation rather than just technical exploits. Common tactics include:

- **Bank Impersonation:** Scammers often mimic bank officials, using the pretext of "security reasons" or missing KYC (Know Your Customer) updates to create a sense of urgency. Crucially, legitimate bankers will never ask for your PIN, OTP, or CVV over the phone.
- **Emotional Appeals:** Fraudsters may pose as strangers in distress, pleading to use your phone for an "emergency" to gain physical access to your device.
- **Social Media Vulnerability:** Broadcasting your physical location or stating you are "alone at home" on social media provides criminals with information they can use to plan crimes.
- **The "Wedding Card" APK Scam:** A recent trend involves hackers sending digital wedding invitations via WhatsApp. Clicking these links can install malicious APK files that hack the mobile device and drain bank accounts.

Decoding Digital Messages

To combat SMS fraud, the **Telecom Regulatory Authority of India (TRAI)** introduced a suffix system in 2025 to help users identify legitimate commercial messages. You should check the end of the sender ID for these codes:

- **T (Transactional):** Urgent alerts like OTPs.
- **P (Promotional):** Marketing and offers (only allowed 9 am–9 pm).
- **S (Service):** Updates for existing customers, such as renewals.
- **G (Government):** Official alerts from verified bodies.

Building Your Defense Toolkit

Securing your digital identity requires a multi-layered approach:

1. **Identity Verification:** Tools like "Have I Been Pwned" allow you to check if your email or passwords have been exposed in previous data breaches.
2. **Strong Password Hygiene:** Use unique passwords of 12–16+ characters for every account and utilize a password manager (e.g., Bitwarden or 1Password). Never reuse passwords across banking and social media.
3. **Two-Factor Authentication (2FA):** Enable 2FA on all critical accounts. Using TOTP apps (like Google Authenticator) or hardware security keys is preferred over SMS-based codes.
4. **App & Network Safety:** Only download apps from official stores and avoid third-party APKs from unknown sources like Telegram. Regularly review app permissions (Settings > Privacy > Permission manager) to see which apps have access to your camera, microphone, or contacts.
5. **Safe Browsing:** Always check for the HTTPS prefix and the padlock icon in your browser's address bar to ensure a website's SSL certificate is valid. Avoid accessing financial data on public Wi-Fi.

What to Do If You Are Targeted

If you fall victim to a scam, the first 2 to 3 hours are known as the "Golden Hour." Taking immediate action during this window significantly increases the chances of freezing and recovering stolen funds.

- **Dial 1930 immediately:** This connects you to the National Cybercrime Helpline to report financial fraud.
- **File a complaint:** Visit cybercrime.gov.in to lodge a formal report.
- **Contact your bank:** Freeze your accounts, block cards, and disable UPI services through official 24/7 banking helplines.
- **Use Government Resources:** Portals like Sanchar Saathi can be used to block stolen or lost mobile devices by verifying the IMEI number.

Cybersecurity is a shared responsibility: By staying vigilant and practicing proactive digital hygiene, we can protect ourselves and our community in this complex cyber world.

MERITORIOUS STUDENTS HONOURED AT PRATIBHA SAMMAN SAMAROH 2026



PIMR Dewas successfully organized the Pratibha Samman Samaroh on 25th April 2026 to recognize and celebrate the academic achievements of meritorious Class 12th students from across Dewas district. The programme was organized under the guidance of Mr. Vikas Sharma, Dr. Yogendra Singh Rajavat, along with all faculty and staff members.

The event commenced with Saraswati Vandana and the ceremonial lamp lighting, setting an atmosphere of inspiration and academic excellence. Addressing the gathering, the Director Ma'am encouraged students to pursue their aspirations with dedication, discipline, and a commitment to lifelong learning.

During the programme, Dr. Yogendra Singh Rajavat, Head of the Department of Computer Application and Science, interacted with students and introduced them to the initiatives of the Student Development Club (SDC). He highlighted the club's role in promoting holistic development through activities focused on skill enhancement, leadership building, personality development, experiential learning, presentation practice, team-building exercises, competitions, cultural celebrations, and fun-learning experiences. Students were encouraged to actively participate in these initiatives to strengthen their communication skills, confidence, creativity, and professional readiness.

The programme also featured a series of informative and motivational sessions designed to guide students in their academic and professional journeys. Dr. Jyotsana Verma delivered an insightful session on Mental Wellness, emphasizing the importance of emotional well-being, stress management, self-confidence, and maintaining a positive mindset. She shared practical strategies to help students effectively cope with academic pressures and personal challenges.

Adding an entrepreneurial dimension to the event, Dr. Bhagyashri Sendhav conducted an engaging presentation on "From Student to Entrepreneur." She introduced students to entrepreneurship opportunities available through IIC and MSME, highlighting government funding schemes, startup support mechanisms, and the growing significance of innovation and self-employment as promising career pathways. The session encouraged participants to develop entrepreneurial thinking and transform innovative ideas into successful ventures.

The ceremony also featured an informative address by Dr. Ashutosh Vyas, Head of the Department of MBA & Marketing and Faculty Coordinator, Training & Placement, PIMR, Dewas. Congratulating the students on their academic accomplishments, he introduced them to the diverse career-oriented programmes offered by the institute, including BBA, B.Com, BCA, MCA, and MBA. He explained how these programmes prepare students for successful careers in management, banking, finance, marketing, human resources, information technology, entrepreneurship, and other professional domains.

Dr. Vyas also presented the institute's Training and Placement initiatives, highlighting PIMR Dewas's commitment to enhancing students' employability through personality development programmes, soft skills and communication training, aptitude and technical skill development, industry interactions, expert sessions, internship opportunities, and campus recruitment drives with reputed organizations. He encouraged students to embrace continuous learning, enhance their competencies, and proactively plan their careers to achieve long-term professional success.

As a mark of recognition for their outstanding performance, students were felicitated with medals and certificates. The event also included counselling sessions, an institute visit, and refreshments, making it a memorable and enriching experience for both students and their parents. The programme concluded on a positive and inspiring note, motivating participants to strive for excellence and confidently pursue their aspirations.



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3 Years

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UPCOMING EVENTS

1. FDP on AI Tools for Effective Teaching and Learning will be conducted for faculty members
2. Upcoming Campus Placement Drive by Mangala Engineering Ltd., Dewas for final-year students at PIMR Dewas, offering promising career opportunities across various domains.
3. Upcoming Campus Recruitment Drive by Amaltas Hospital for final-year students at PIMR Dewas, opening pathways to promising career opportunities across various roles.

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