



February 2026

**Prestige Institute of Management & Research,
Dewas (M.P.)**

**PRESTIGE
PULSE**

**The Monthly Newsletter
of
PIMR DEWAS**



NEWSLETTER OF PIMR DEWAS

PRESTIGE PULSE



NEWS AND VIEWS FROM PIMR, DEWAS

DIRECTOR'S MESSAGE



It gives me immense pleasure to share that our three-day Annual Fest - UTSAV 2026 was celebrated with remarkable enthusiasm, discipline and wholehearted participation from students, faculty and Staff Members. The campus resonated with creativity, culture and collaboration, making the celebration truly memorable.

This year, UTSAV was envisioned as a Management Fest based on the inspiring theme "Colours of India," reflecting the diversity, traditions and vibrant spirit of our nation while symbolizing the multifaceted talents of our students. A rich blend of managerial and cultural events including Bollywood Ke Rang, Traditional Day - Parampara Ke Rang, and singing competitions, fashion show and a vibrant musical night added color and energy to the celebration.

Such initiatives nurture confidence, teamwork, creativity and leadership qualities essential for future managers and responsible citizens.

I extend my sincere appreciation to the organizing committee, faculty members, student coordinators and all participants for their dedication and hard work.

"When education blends with culture and creativity, it creates leaders who are not only skilled but also inspired."

Warm Regards,
Prof. (Dr.) Ashima Joshi
Director, PIMR Dewas

MONTHLY HIGHLIGHTS

FDPs:- Cyber World: Be Aware, Be Secure: An FDP by Mr. Vikas Sharma strengthened cybersecurity awareness and safe digital practices.

Student Event:- Dangler Launch of UTSAV 2026: The official launch fostered enthusiasm among students, with the Director of the Institute encouraging them to participate actively.

Finance Club EML – Securities Market & Digital Fraud Awareness: An insightful session by Mr. Ankur Bhandari (Regional Head – MP, Bombay Stock Exchange) enhanced students' understanding of the securities market and digital fraud awareness.

UTSAV 2026: Colours of India:

A vibrant Management Fest under the guidance of Prof. (Dr.) Ashima Joshi, promoting creativity and holistic growth.

FDP on Cyber World: Be Aware, Be Secure



An FDP on “Cyber World: Be Aware, Be Secure” was conducted by Mr. Vikas Sharma with the objective of strengthening digital awareness and cybersecurity practices among faculty members.

The session highlighted crucial aspects of safe online behavior, including phishing awareness, social engineering risks, and essential dos and don'ts for secure digital engagement. Through insightful discussion and practical guidance, the program emphasized the importance of vigilance in today's rapidly evolving cyber landscape.

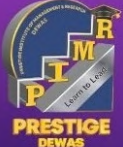
Overview of Securities Market, Digital Frauds & Social Media Frauds



The Finance Club of PIMR Dewas organized an Extra-Mural Lecture titled “Overview of Securities Market, Digital Frauds & Social Media Frauds” under the guidance of Dr. Jyotsana Soni, Dr. Anjali Singi, and Dr. Bhagyashri Sendhav. The session was conducted with the objective of enhancing students' understanding of financial markets, investment practices, and the rising risks associated with digital and social media frauds.

The lecture was delivered by Mr. Ankur Bhandari, Regional Head (MP) at the Bombay Stock Exchange, as part of the World Investor Week initiative of the Securities and Exchange Board of India. Through practical insights and real-world examples, the session highlighted the importance of responsible investing and staying vigilant in the digital financial landscape.

On the occasion, Director Ma'am honored the resource person and appreciated the session for strengthening financial awareness among students and encouraging informed financial decision making.



PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH, DEWAS





उत्साहस्य अभिव्यक्तिः

COLOURS OF INDIA - 2026

26th - 28th FEBRUARY 2026

**BOLLYWOOD
KE RANG**

**PRESTIGE
HAAT**

**AD - MAD
SHOW**

**QUIZ
BOLLYWOOD
QUIZ**

**QUIZ
BUSINESS
QUIZ**

**TRADITIONAL
DAY (PARAMPARA
KE RANG)**

**RANGOLI
COMPETITION**

**MEHNDI
COMPETITION**

**GLAM UP
COMPETITION**

**DANCE
COMPETITION
(SOLO, GROUP)**

**SINGING
COMPETITION
(SOLO, GROUP)**

**FASHION
SHOW**

**PRIZE
DISTRIBUTION**

**MUSICAL
NIGHT**

**REEL MAKING
COMPETITION**

**PHOTOGRAPHY
COMPETITION**

DANGLER LAUNCH OF UTSAV 2026



The Dangler for UTSAV 2026 was formally launched on 19 February 2026, marking the beginning of the much-anticipated annual celebration at Prestige Institute of Management and Research, Dewas. The event set an energetic and vibrant tone for the upcoming festivities and generated great enthusiasm among students across the campus.



On this special occasion, the Director addressed the gathering and motivated students to participate actively in UTSAV with passion and excitement. She encouraged them to prepare with a true participant mindset, emphasizing that she views them not merely as students, but as dedicated contenders ready to showcase their talent, creativity & competitive spirit. The launch created a lively and inspiring atmosphere, igniting excitement among students and setting the stage for a grand and colorful celebration ahead.

UTSAV 2026 - COLOURS OF INDIA



“COLORS OF INDIA” - WHERE CULTURE CAME ALIVE

From vibrant traditions to electrifying performances, Prestige Institute of Management and Research (PIMR), Dewas witnessed three unforgettable days of celebration during its annual cultural fest UTSAV 2026, held from 26–28 February 2026.

This year's theme, “Colors of India,” was not just a concept, it was an experience. The campus transformed into a living canvas of diversity, creativity, rhythm and youthful energy.



UTSAV 2026 : COLOURS OF INDIA

UTSAV 2026 was a vibrant celebration that brought together creativity, culture, and youthful energy across the campus. The festival began with the cinematic charm of “Bollywood Ke Rang,” where students embodied iconic film characters and recreated legendary moments, filling the atmosphere with glamour and excitement. The lively Prestige Haat became a major attraction, offering a delightful range of mouth-watering treats that added to the festive spirit. Competitions such as Business Quiz, Ad-Mad Show, and Bollywood Quiz added an intellectual spark, perfectly blending entertainment with innovation and wit.

The celebration also paid a beautiful tribute to India’s rich cultural heritage. During Traditional Day, students proudly represented different states in vibrant traditional attire, turning the campus into a colorful display of India’s unity in diversity. Creative competitions like Mehndi, Rangoli, and Glam-Up provided a platform for students to showcase their artistic talent and aesthetic expression.

The festivities reached a spectacular climax with energetic dance performances, a captivating fashion show, and the soulful “Swarotsav: Musical performances by students”, which filled the atmosphere with melodious moments. The much-awaited Musical Night brought together students, faculty, and staff in a joyous celebration of music, unity, and shared memories, making UTSAV 2026 truly unforgettable.

“It wasn’t just a fest - it was a celebration of creativity, culture, and togetherness.”





WORDS THAT INSPIRED



Mr. Himanshu Mehta: The celebration was graced by Chief Guest Mr. Himanshu Mehta, Founder & CEO of InnovateNX; Managing Director of Sheetal Metals; CEO of PixelNX; and CTO of Discovered.tv. An esteemed alumnus of Prestige Dewas, he encouraged students to embrace confidence, innovation and leadership.

"When alumni return as achievers, they don't just share success, they ignite ambition in future leaders."



Mr. Kapil Jain: On behalf of the institute management, Mr. Kapil Jain, Chief Executive – Plant Operations, Prestige Group of Industries, graced the occasion with his esteemed presence.

Addressing the students, the dignitaries encouraged them to continue striving for excellence and motivated them to move forward with confidence.

"Encouragement from leaders inspires students to turn their potential into achievement."



Director's Message: During the valedictory ceremony, Director Prof. (Dr.) Ashima Joshi beautifully highlighted the deeper purpose of such events:

"Competitions are not just about winning prizes - they are about discovering yourself, building confidence, and learning to lead."

She emphasized that education goes beyond academics - it shapes character, nurtures ethics, and prepares students for nation-building.

POWERED BY SUPPORT



The grand celebration was sponsored by Anand Shree Beauty Center & Mini Bakes, whose support added charm to the festivities. Winners across various competitions were awarded attractive prizes in recognition of their talent & dedication. The successful organization of the three-day event was efficiently coordinated by Ms. Archana Rajpoot, ensuring smooth and seamless execution throughout.

MORE THAN A FESTIVAL

Utsav 2026 was not merely a cultural programme - it was a celebration of confidence, creativity, leadership and unity.

As students stepped onto the stage, they weren't just performing - they were shining. And in those shining moments, the true colors of India came alive.

UPCOMING EVENTS

- FDP – Relax, Reset, Recharge: A wellness-focused FDP on relaxation and stress management will be conducted for faculty members.
- UTSAV 2026 Reel & Photography Competition: Final presentations, evaluation and result announcement of the UTSAV 2026 Reel & Photography Competition will be held.
- An FDP session on brain-based teaching explored practical strategies to improve classroom engagement, retention and student learning outcomes through neuroscience principles.



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