



January 2026

**Prestige Institute of Management & Research,
Dewas (M.P.)**

**PRESTIGE
PULSE** 

**The Monthly Newsletter
of
PIMR DEWAS**



NEWSLETTER OF PIMR DEWAS

PRESTIGE PULSE

NEWS AND VIEWS FROM PIMR, DEWAS

Vision of the Founder Chairman



SHAPING EXCELLENCE WITH PURPOSE

It gives me a sense of pride and fulfillment to witness the release of First Edition of the newsletter of Prestige Institute of Management and Research, Dewas. Each milestone achieved by the institute reflects not only progress but also the collective dedication of a community committed to excellence.

From its beginning, our vision has been to create an institution that goes beyond imparting knowledge, one that nurtures character, encourages innovation, and prepares individuals to lead with integrity and purpose. Education, in its true sense, must empower learners to think critically, act responsibly & contribute meaningfully to society.

This newsletter offers a glimpse into the vibrant academic & co-curricular life of the institute. The diverse initiatives, ranging from academic engagements and faculty development programs to student-led activities, social outreach, and placement achievements, stand as a testament to our commitment to holistic development.

I extend my heartfelt appreciation to the students, faculty and staff members, whose passion and perseverance continue to strengthen the foundation of this institution. I also congratulate the editorial team for bringing together this thoughtful compilation of achievements and experiences.

"True education shapes not only minds, but also character and purpose."

Warm Regards,

Padma Shri Dr. Nemnath Jain (Padma Shri Awardee)
Founder Chairman
Prestige Education Foundation, Indore

Leadership Message from the Chairman



I am immensely delighted that Prestige Institute of Management and Research, Dewas is releasing its first monthly newsletter, marking yet another significant milestone in its journey of institutional excellence. This publication beautifully commemorates the achievements, growth, and vibrant academic culture that define PIMR Dewas.

This initiative reflects the institute's commitment to fostering a dynamic and engaging learning environment. It is encouraging to witness how the academic and co-curricular landscape of the institute continues to evolve, creating meaningful opportunities for students and faculty members alike.

I am pleased to note that the PIMR Dewas Newsletter, "Prestige Pulse," is a comprehensive compilation of various academic events, faculty development programs, sports activities, community engagement initiatives, and placement achievements. Each of these reflects the core values and ideals embodied in the vision, mission, and philosophy of the Prestige Education Foundation.

Beyond being a record of activities, this newsletter serves as a platform to celebrate achievements, encourage participation, and strengthen the sense of belonging within the institutional community. It highlights the dedication, teamwork, and excellence that continue to drive PIMR Dewas forward.

I once again compliment the faculty members, students, and the editorial team for their sincere efforts in bringing out this publication. Their commitment and enthusiasm are truly commendable and contribute significantly to the continued growth of the institute.

I extend my best wishes for the continued success of this newsletter and look forward to many more editions that will further showcase the accomplishments and aspirations of PIMR Dewas.

"Excellence is a continuous journey, achieved through dedication, vision, and collective effort."

Warm Regards,

Dr. Davish Jain
Chairman, PEF

Insights from the Vice Chairman of Governing Body

I am delighted to know that under the guidance of Director Prof. (Dr.) Ashima Joshi, Prestige Institute of Management and Research, Dewas is releasing its first newsletter. This is indeed a commendable initiative aimed at creating a meaningful platform for sharing knowledge, recognizing achievements and strengthening the academic culture of the institute.

It is heartening to see PIMR Dewas entering a new phase of growth, where the holistic development of students remains a core commitment and the imparting of industry-relevant knowledge continues to be a key focus. Such initiatives reflect the institute's progressive approach towards nurturing well-rounded individuals prepared for the dynamic professional world.

The newsletter presents a well-rounded view of academic, co-curricular, and institutional activities. These efforts help students build confidence, responsibility, and awareness of their role in society.

In today's fast-changing education space, institutions must create channels that encourage participation, idea exchange, and continuous improvement. This newsletter serves that purpose. It motivates both students and faculty to contribute, collaborate, and take pride in shared progress.

I also see this as a step towards stronger communication and transparency within the institute. It will help document milestones, track growth, and inspire future batches to aim higher.

I congratulate the entire team for this thoughtful effort. I extend my best wishes to PIMR Dewas for sustained progress, innovation, and academic excellence. I am confident that this newsletter will grow into a reliable platform that reflects the institute's journey and achievements.



"Growth is achieved when knowledge is shared, opportunities are embraced, and excellence is pursued collectively."

Warm Regards,

Mr. Dipin Jain

Chairman, Governing Body, PIMR Dewas

Vice-Chairman, PEF

Message from the Director

It gives me great pleasure to present the first newsletter of Prestige Institute of Management and Research, Dewas. This publication marks an important milestone for our institute as it reflects the collective achievements, initiatives, and vibrant academic life of our campus.

At PIMR Dewas, we firmly believe that education extends beyond the classroom. Along with academic excellence, we focus on providing meaningful opportunities for students and faculty members to engage in diverse activities such as expert lectures, faculty development programs, sports events, social responsibility initiatives, and placement opportunities.

These experiences play a significant role in nurturing well-rounded individuals who are prepared to face the challenges of the professional world with confidence and competence.

In today's dynamic and ever-evolving environment, it's essential to create a culture that promotes continuous learning, innovation, & active participation. Our institute strives to foster such an environment where students are encouraged to explore their potential, build critical thinking skills, & grow both personally and professionally.

This newsletter captures many of the meaningful events and activities organized at the institute. It serves not only as a platform to document our progress but also as a medium to celebrate achievements, share experiences, and strengthen the sense of community among students, faculty, and staff.

I sincerely appreciate the dedication and efforts of the editorial team, faculty members, and students who have contributed to bringing out this publication. Their commitment and enthusiasm reflect the true spirit of PIMR Dewas.

I am confident that this newsletter will continue to grow as a valuable medium for sharing ideas, accomplishments, and institutional pride. I extend my best wishes for the continued success of PIMR Dewas and look forward to many more editions of this newsletter in the future.



"Education is the foundation that empowers individuals to learn, grow, and contribute meaningfully to society."

Warm Regards,

Prof. (Dr.) Ashima Joshi
Director, PIMR Dewas

Team of PIMR Dewas

Faculty Members

Dr. Yogendra Singh Rajavat
Associate Professor

Mr. Vikas Kumar Sharma
Assistant Professor

Dr. Ashutosh Vyas
Assistant Professor

Dr. Jyotsana Soni
Assistant Professor

Dr. Bhagyashri Sendhav
Assistant Professor

Dr. Anjali Singi
Assistant Professor

Ms. Archana Rajpoot
Assistant Professor

Ms. Nisha Singh Thakur
Assistant Professor

Ms. Pooja Puri Goswami
Assistant Professor

Ms. Nikita Agrawal
Assistant Professor

Ms. Ritika Sharma
Research Associate

Ms. Priyal Karandikar
Research Associate

Ms. Isha Mishra
Research Associate

Mr. Aayush Joshi
Research Associate

Ms. Nandani Mishra
Research Associate



Staff Members

Ms. Nirupama Patidar
Deputy Librarian

Mr. Akhilesh Yadav
Assistant Registrar

Ms. Swati Tamhane
Assistant Accountant

Ms. Priya Parmar
Admission Assistant

Ms. Nidhi Sakalle
Assistant Accountant

Mr. Rajneesh Sharma
Executive - Systems

Mr. Shekhar Rojeskar
Assistant Librarian

Mr. Ramesh Chand Sulaniya
Library Assistant

Ms. Muskan Gupta
Student Section Incharge

Ms. Vandana Prajapati
PS to Director

MONTHLY SPOTLIGHTS



Beyond Classrooms: The Chairman's Vision 2026 :

Faculty members attended Chairman Sir's address and expert panel discussion on AI applications at PIMR Indore, gaining insights into global trade facilitation and emerging technologies.

Intra-Institute Sports Competition :

Sports events such as volleyball, kho-kho, badminton, carrom, chess and cricket celebrated teamwork and sportsmanship among students.

FDP - Workshop on Visual Communication :

An FDP enhanced faculty skills in visual communication using charts and infographics for effective teaching.

Financial Awareness Lecture :

An Extra Mural Lecture empowered female students with financial literacy and informed decision-making skills.

Placement Drive- Rai Cooling Pvt. Ltd. :

A campus drive resulted in the successful selection of 13 students from BBA, B.Com, and MBA programs.

EML on Secrets of a Sound Body & Mind :

An insightful lecture on holistic wellness promoted mental balance and healthy living practices.

Republic Day Celebration :

The celebration featured flag hoisting, inspiring addresses, and patriotic cultural performances.

Basant Panchami Celebration :

The festival was celebrated with an inspiring address emphasizing academic excellence and holistic development.

Environmental Protection Club :

Donation Drive: PEPC organized a donation drive promoting social responsibility, distributing essential items across local communities and spreading meaningful impact.

Beyond Classrooms: The Chairman's Vision 2026

Faculty members of PIMR Dewas attended an insightful address titled "Beyond Classrooms: The Chairman's Vision 2026", held on January 03, 2026 at the PIMR Indore UG Campus. The session provided valuable perspectives on the future direction of education and the evolving role of institutions in shaping globally competent professionals.

The event featured an enlightening talk by Shri Ashok Kumar Sharma on "The Role of Indian Missions Abroad in Facilitating Trade and Commerce," highlighting how international diplomatic missions contribute to strengthening global trade relations and economic opportunities for India.

The programme also included a Panel Discussion on "AI Applications: Opportunities, Real-World Impact, and Challenges," moderated by Prof. (Dr.) Manoj Kumar Deshpande. The discussion explored the growing influence of Artificial Intelligence across industries and academia, emphasizing both its transformative potential and the challenges associated with its adoption.

The session served as an enriching learning opportunity for faculty members, offering insights into global economic dynamics, emerging technologies and the evolving vision of higher education.



Campus Placement Drive By Rai Cooling Pvt. Ltd.



A campus placement drive was organized by Rai Cooling Pvt. Ltd. on 15 January 2026 for students of BBA III Year, B.Com III Year and MBA IV Semester at PIMR Dewas. The drive was coordinated by Ms. Ritika Sharma and Ms. Priyal Karandikar.

The recruitment process provided students with an opportunity to showcase their skills for professional roles. After the selection process, 13 students were successfully selected through the campus drive.

EML on Financial Awareness for Female Students



An Extra Mural Lecture titled "Building Financial Awareness: The Superwoman in You" was organized on 24 January 2026 for the female students of the institute. The session was coordinated by Ms. Archana Rajpoot & Ms. Nikita Agrawal.

The lecture was delivered by Dr. Amitabh Joshi, who emphasized the importance of financial literacy, responsible financial planning and informed decision-making for women.

"Financial awareness empowers individuals to take charge of their future."

Environmental Protection Club : Donation Drive Promoting Social Responsibility

The Environmental Protection Club (PEPC) of PIMR Dewas organized a Donation Drive from Jan 05 to Jan 22, to support underprivileged communities & encourage social responsibility among students and faculty members. The initiative was coordinated by Dr. Anjali Singi and Ms. Nikita Agrawal.

Faculty members & students actively contributed useful items such as books, clothes, stationery, toys, blankets and other daily essentials, ensuring that all donated items were in good and usable condition. The drive not only provided assistance to those in need but also encouraged a spirit of compassion and community service among participants.

On 22 January 2026, PEPC volunteers visited local community areas like, Moti Bungalow, Gajra Gears and Jawahar Nagar, where the collected items were distributed among residents. The initiative brought smiles to many faces and was warmly received by the community.



"Small acts of kindness can create a big difference in the lives of others."

Workshop on Visual Communication



An FDP on "Workshop on Visual Communication" was organized on 15 January 2026 for the faculty members of PIMR Dewas. The workshop was coordinated by Dr. Anjali Singi and Ms. Nikita Agrawal.

The session was conducted by Mr. Aayush Joshi, Academic Associate, Department of Computer Science, who guided faculty members on the effective use of charts, visual aids & infographics in teaching and academic presentations.

"Effective communication goes beyond words, it brings ideas to life through visuals."

Welcoming Spring: Basant Panchami Celebration @ PIMR Dewas

The festival of Basant Panchami was celebrated on 23 January 2026 with enthusiasm at PIMR Dewas. The occasion brought together students and faculty members in a spirit of positivity and academic inspiration.

During the celebration, Dr. Yogendra Singh Rajavat addressed the gathering on behalf of the Director Ma'am.

The address highlighted the institute's focus on academic excellence, skill development, industry exposure and career support. The message also reaffirmed the institute's commitment to guiding students in their holistic development and collectively enhancing the prestige and reputation of PIMR Dewas.



Cultivating Team Spirit Through Sports Excellence



To promote physical fitness, teamwork, and sportsmanship among students, PIMR Dewas organized a series of engaging sports events in January 2026. The Intra-Institute Sports Competition was conducted from 08-09 Jan 2026, followed by the Intra-Institute & Inter-Class Cricket Competition from 16 - 17 Jan 2026, under the coordination and guidance of Mr. Aayush Joshi and Ms. Archana Rajpoot.

The sports competition witnessed enthusiastic participation from students across various programs, who actively competed in games such as volleyball, kho-kho, badminton, carrom, and chess. The events provided a dynamic platform for students to showcase their athletic abilities while fostering a spirit of healthy competition, discipline, and mutual respect.

Continuing the sporting spirit, the Inter-Class Cricket Competition brought together students from different classes, creating an atmosphere filled with excitement and energy. The matches were played with great enthusiasm, highlighting teamwork, coordination, and resilience among participants.

Overall, these events not only added vibrancy to campus life but also reinforced the importance of physical well-being, unity, and sportsmanship. The successful organization of both competitions reflected the institute's commitment to holistic student development.



EML on “Secrets of a Sound Body & Mind”

An Extra Mural Lecture titled “Secrets of a Sound Body & Mind: The Science of the Three Finger Technique” was organized on 29 January 2026 at PIMR Dewas. The session was coordinated by Ms. Archana Rajpoot and Ms. Nikita Agrawal.

The lecture was delivered by Dr. Sudhir Khetawat, Founder of the Institute of Holistic Medicine, who shared valuable insights into holistic health, stress management and mental balance.

The session introduced participants to the Three Finger Technique, explaining how simple practices can help improve physical well-being, reduce stress and maintain mental clarity.

Students, faculty members and staff attended the lecture and gained practical knowledge for maintaining a healthy and balanced lifestyle.



Saluting the Nation: Republic Day Celebration at PIMR Dewas

The Republic Day celebration at PIMR Dewas was conducted on 26 January 2026 with great patriotic spirit and enthusiasm. The programme commenced with the flag hoisting ceremony, followed by a formal gathering of students, faculty members and staff.

Chairman Sir addressed the audience and extended warm Republic Day greetings to the entire institute community. This was followed by an inspiring address by the Director Ma'am, who shared valuable guidance & encouragement with students.

Faculty members also delivered insightful messages, highlighting the importance of constitutional values and national responsibility.

The celebration concluded with cultural performances by students, reflecting patriotism, unity and pride in the nation.

"Let us honor the values of our Constitution by contributing positively to the progress of our nation."



A Refreshing Escape: Excursion Trip 2026



PIMR Dewas organized an exciting excursion trip 2026 on 31st January 2026 to Simcha Island Adventure Park & Resort, Indore, offering students a refreshing escape from their academic routine. The outing aimed to provide relaxation, enjoyment, and an opportunity for students to connect beyond the classroom.

Students enthusiastically participated in various fun and adventure activities, creating a lively and joyful atmosphere. The trip encouraged bonding, teamwork, and a sense of togetherness, making it a truly enriching experience for everyone involved.

"Learning beyond the classroom begins with exploration and experience."

Upcoming Event

FDP: Cyber World – Be Aware, Be Secure to enhance cybersecurity awareness and safe digital practices.

EML: Overview of Securities Market, Digital Frauds & Social Media Frauds

An EML by Mr. Ankur Bhandari, Regional Head (MP), Bombay Stock Exchange, will focus on securities market awareness, responsible investing and protection against digital and social media frauds.

Student Event: Launch of UTSAV 2026 Dangler, marking the beginning of the institute's annual fest celebrations.

Annual Management Fest: UTSAV 2026 – Colours of India, featuring a series of managerial & cultural events celebrating creativity, talent and diversity.



Prestige Institute of Management & Research, Dewas
Address: 239, AB Rd, Vikas Nagar, Ganga Nagar, Dewas, Madhya Pradesh 455001

For Contribution to PULSE

Call Us
8717966280
7509558051

Email Us
aayush@pimd.edu.in
isha@pimd.edu.in



PRESTIGE INSTITUTE OF MANAGEMENT & RESEARCH, DEWAS (M.P.)



Mentors:

Dr. Davish Jain
Chairman, PEF

Mr. Dipin Jain
Chairman, Governing Body, PIMR Dewas

Editor in Chief:

Prof.(Dr.) Ashima Joshi
Director, PIMR Dewas

Editorial Team

Mr. Aayush Joshi
Ms. Isha Mishra



facebook.com/pimrdewas



instagram.com/pimrdewas



youtube.com/@pimrdewas



<https://pimd.edu.in/>



linkedin.com/school/prestige-institute-of-management-research-dewas

