PRESTIGE IS ABOVE ALL

PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH, DEWAS

Affiliated to Samrat Vikramaditya Vishwavidyalaya, Ujjain and RGPV Bhopal. Approved research centre of Samrat Vikramaditya Vishwavidyalaya, Ujjain. (M.P.)

5th INTERNATIONAL CONFERENCE

3rd & 4th FEBRUARY 2027

Redefining Business Transformation: Human-Machine Synergy in the Era of Industry 5.0



PRELUDE

The world of business is undergoing a profound transformation driven by Artificial Intelligence, robotics, big data, IOT, automation, and cyber-physical systems. As organisations embrace these technologies, the future of business transformation increasingly depends not merely on technological advancement, but on the ability to create meaningful synergy between human intelligence and machine intelligence.

The emergence of Industry 5.0 moves beyond the automation-centric approach of Industry 4.0 by placing people, sustainability, resilience, and responsible innovation at the heart of technological progress. It envisions a future where intelligent technologies augment human creativity, critical thinking, decision-making, and problem-solving rather than replace them.

Against this backdrop, Prestige Institute of Management and Research, Dewas is pleased to announce its International Conference on:

Redefining Business Transformation: Human–Machine Synergy in the Era of Industry 5.0

3rd & 4th FEBRUARY 2027

The International Conference brings together academicians, researchers, industry leaders, policymakers, entrepreneurs, and practitioners from across the globe to deliberate on emerging dimensions of human-centric innovation, intelligent automation, responsible AI, sustainable business models, resilient organisations, digital governance, future-ready leadership, and workforce transformation.

Through keynote addresses, research presentations, panel discussions, and collaborative dialogues, the conference aims to generate interdisciplinary insights and actionable strategies for navigating the opportunities and challenges of Industry 5.0.

At its core, the conference advances a powerful proposition: the future of business transformation lies not in choosing between humans and machines, but in creating meaningful collaboration between both. It seeks to inspire a technologically advanced, human-centred, sustainable, resilient, and inclusive future for global business.

Prestige Institute of Management and Research, Dewas reaffirms its commitment to academic excellence, impactful research, innovation, and thought leadership in shaping the future of Industry 5.0.

Who Should Attend the Conference?

- Academicians & Policymakers.
- Industrial Professionals Executives & Innovative Leaders.
- Researchers & Doctoral/ Post-Doctoral students.
- Students (Indian/Foreign) of Technical & Professional Courses.
- Senior Managers, Practitioner, Foreign Delegates

CALL FOR PAPERS

The 5th International Conference of PIMR Dewas (Hybrid Mode) on the theme **"Redefining Business Transformation: Human-Machine Synergy in the Era of Industry 5.0"** invites researchers, academicians to submit original unpublished research paper educators, practitioners, and students to share their research and practice-based perspectives by presenting original and unpublished papers. The Submissions may include theoretical, conceptual, and empirical research, should bring forth research findings obtained through theoretical, conceptual, and empirical studies, qualitative modelling, and case studies in all areas of business. The prospective participants can refer to the following sub-themes for their submissions. We also welcome papers on other subjects related to the conference objectives.

Note: Selected Paper may be considered for publication in general indexed in **Scopus, ABDC and A Journal of Research of PIMD PACE** Journal on the basis of merit. The concerned Processing fees will be charged in accordance with the respective journal policies.. All the papers will be checked for plagiarism through Turnitin Software. Papers with a 10% or less similarity index will only be selected for publication.

CONFERENCE TRACKS

TRACK 1 Marketing

- Digital Marketing Strategies to redefine Business Transformation
- Consumer Behavior in AI Era
- Sustainable Branding in Era of Industry 5.0
- AI-Driven Personalization and Hyper-Customized Consumer Experiences
- Human-AI Collaboration in Predictive Analytics for Market Forecasting
- Ethical Marketing in the Age of Generative AI and Deep-fakes
- Synergistic Strategies for Human Creativity and Machine Optimization in Branding
- Sustainable Marketing Models Leveraging Industry 5.0 Technologies
- Neuro Marketing in the Era of AI

TRACK 2 Finance

- AI-Driven Financial Decision Making and Predictive Analytics
- Ethical Issues and Responsible AI in Financial Services
- E-Banking and Digital Financial Services: Opportunities, Risks and Challenges
- Digital Transformation and Artificial Intelligence in Modern Financial Services
- Digital Finance, Entrepreneurship and Economic Growth
- FinTech Innovations and Digital Financial Ecosystems
- Blockchain, Smart Contracts and Decentralized Finance (DeFi)
- Sustainable Finance and ESG-driven Investment Strategies
- Human–AI Collaboration in Risk Management and Fraud Detection
- Behavioral Finance in the Age of Intelligent Systems
- Financial Inclusion through Digital Transformation
- Robo-advisory and Algorithmic Trading Systems
- Cybersecurity Challenges in Digital Finance
- Data-driven Corporate Governance & Financial Transparency

TRACK 3 Human Resources and Organizational Behavior

- The Future of Work: Human–Machine Collaboration
- AI in Talent Acquisition, Performance Management and HR Analytics
- Reskilling & Upskilling for Industry 5.0 Workforce
- Employee Wellbeing in Technical Driven Work Environments
- Ethical Implications of AI in HR Practices
- Leadership in Hybrid Human–AI Organizations
- Workforce Diversity, Inclusion and Digital Equity
- Gig Economy, Remote Work and Digital Workforce Management
- Human-Centric Organizational Culture in Smart Enterprises
- Change Management in AI-Driven Organizations

TRACK 4 General Management

- Strategic Transformation in the Era of Industry 5.0
- Human–Machine Synergy in Organizational Decision Making
- Business Model Innovation and Digital Transformation
- Leadership Agility in AI-Driven Environments
- Data-driven Strategy Formulation and Execution
- Organizational Resilience in a Tech-disrupted World
- Innovation Management and Design Thinking in Industry 5.0
- Ethics, Governance and Responsible AI in Business
- Managing Change in Digital and Intelligent Enterprises

TRACK 5 Operations Management, Supply Chain Management and Logistics

- Smart Manufacturing and Industry 5.0 Practices
- Human–Robot Collaboration (Cobots) in Production Systems
- Lean, Agile & Resilient Operations in Digital Era
- AI-Enabled Quality Management Systems
- Predictive Maintenance using AI & IoT
- Mass Customization and Flexible Manufacturing Systems
- Sustainable & Green Operations Management
- Digital Supply Chains and Intelligent Logistics Systems
- AI and Blockchain for Supply Chain Transparency and Traceability
- Resilient and Risk-Responsive Supply Chains
- Smart Warehousing and Autonomous Logistics
- Sustainable Supply Chain and Green Logistics
- Demand Forecasting using AI and Big Data

TRACK 6 IT and Systems

- Artificial Intelligence and Machine Learning in Business Transformation
- Internet of Things (IoT) and Smart Connected Systems
- Cybersecurity and Data Privacy in Industry 5.0
- Cloud Computing, Edge Computing and Digital Infrastructure
- Human-Centered AI Design and Explainable AI (XAI)
- Digital Twin Technology and Simulation Models
- Big Data Analytics for Strategic Decision Making
- Blockchain Applications Beyond Finance
- Quantum Computing: Future Business Implications
- Ethical AI and Responsible Technology Development

MAJOR ATTRACTIONS OF THE CONFERENCE

Symposium on the Role of AI in Education

Best Research paper award for all Tracks

Best Ph.D. Thesis award

Publication Opportunities

STUDENTS ATTRACTIONS

Student Research Paper Contest	**03rd February 2027**

BEST Ph.D.

BEST Ph.D. THESIS AWARD	**04th February 2027**

Guidelines for Best thesis award Contest

1. The contest is open to full-time faculty members of Management/ Social- Science Institutes in India and Abroad.
2. The abstract/summary of the thesis must be accompanied by proof of the award of the degree or University Notification.
3. One soft copy of the abstract/ executive summary of the Ph.D. thesis duly typed in double space must be submitted in Times New Roman, Font Size 12, in MS Word by the contestants.
4. The Abstract/Summary should contain the topic of the thesis, rationale, objectives, method (study, design, sample, and tools), salient findings, and implications of the study.
5. The PhD degree must have been awarded between January 2024 to December 2026.
6. A panel of Subject Experts will shortlist the Abstracts/Summaries of the five best candidates. These shortlisted candidates will be , Invited to present their work before the jury.
7. Faculty members of the organising institute are not eligible to participate in the contest.

Best Research Paper Award for All Conference Tracks.

To be conferred in the valedictory session of the 5th PIMR Dewas International Conference (3rd & 4th February 2027) **The award recipient will receive a Certificate of Appreciation.**

Abstract & Paper Submission Guidelines

1. **Original papers are invited from Academicians,** Professionals, Researchers and Students engaged in the transformation of B- School students.
2. Kindly send the abstract and full paper in soft copy to the Email address: conference@pimd.edu.in and a Copy (cc) should be sent to conferencesec@pimd.edu.in
3. Abstract of a must contain minimum of 150 to 200 words must be typed clearly in Times New Roman font of size 12; mentioning the Title of the Paper, Name, Affiliation and Contact Details of the Author(s) with at least three keywords.
4. Full Paper must be submitted in English, with MS Word docx format, typed clearly in Times New Roman font of size 12; mentioning the Title of the Paper (typed in font of size 14 in Upper and lower Case, bold and flush the le margin) on A4 size paper in 1.5 line-spaced with adequate margins on both sides. Use a single-column layout with le and right margins justified. The paper should be well structured with proper indexing. You are required to use your unique ID provided by organizers as your MS Word file name.
5. The paper must be accompanied by the author's name (s), affiliation (s), full postal address, email ID, and telephone number along with the title of the paper on the front page. No other page should contain the above said details as the papers will be sent for blind review. Selected full research papers will be published in indexed journals.
6. For the presentation of the paper/s at the conference, the contributors are requested to register themselves at an early date. Registration and presentation of the paper by at least one author at the conference are mandatory to ensure the inclusion of the paper in the Journal (if qualify as per guidelines)

IMPORTANT DATES	
Early Bird Registration	**10th December 2026**
Last Date for Receiving Abstract	**10th December 2026**
Intimation of Acceptance of Abstract	**20th December 2026**
Last Day for Submission of Full Paper	**10th January 2027**
Intimation of Acceptance Full Paper	**15th January 2027**
Last Day for Registration	**25th January 2027**
Submission of Paper in PPT Format	**25th January 2027**
Conference Date	**3rd & 4th February 2027**

CONFERENCE REGISTRATION FEES

Category	Resident	Non-Resident
Business Executives and Senior Managers	₹5,500	**₹3000**
Academicians (Faculty/Consultant)	₹4,500	**₹2000**
Research Scholar	₹3,700	**₹1200**
Indian Students	₹3,500	**₹1000**
Foreign Delegates	US $ 170	**$120**
Foreign Students	US $120	**$95**

- Registration fee for online participants ₹ 1000.
- In case of group registration from a single institute (more than 4), then a flat discount of 10% will be offered. In the case of early bird registration until, 10th December 2026, a 10% discount will be provided.
- For residential candidates, the fee covers only one person registered. It includes breakfast, lunch, tea (at the conference venue) and a stay at the hotel along with a conference kit. In Hotel Breakfast/dinner/ Refreshments will invite extra cost as per Hotel Policy.

DETAILS OF REGISTRATION AND MODE OF PAYMENT

1. **Registration Form Link- https://forms.gle/kYF47aDuKz3opcCH9**
2. The registration fee is non-refundable. However, a change in nomination(s) is acceptable.
3. In the case of more than one author, the presentation certificates would be given to only those who register for the Conference and present the paper in the Conference.
4. You can register by paying the registration fee may be paid through NEFT / RTGS / Online Payment (UPI Bank Transfer). For online payment please find the following information.

BANK ACCOUNT DETAILS

Account Name:	Prestige Institute of Management Dewas
Bank:	Punjab National Bank
Branch:	Bajarangpura Branch
Account No.:	1505002100001511
IFSC Code:	PUNB0150500
Branch Code:	150500
MICR Code:	455024001

SCAN AND PAY WITH ANY BHIM UPI

7869999666m@pnb

PRESTIGE EDUCATION SOCIETY

ABOUT DEWAS

Dewas is a popular town in M.P. located on the Malwa Plateau. Dewas translates to Devo Ka Vas, meaning abode of God. The name comes from Devi Vaishini hills positioned in the center of the town. This hill locally known as Tekri is considered to be Tulja Bhawani, Chamunda Mata & Kalika Mata build here.

MAJOR ATTRACTION IN AND AROUND DEWAS


Dewas Tekri


Keladevi Temple


Bilawali Mahakal Temple


Mahakaelshwar Mandir


Ujjain Mahakal-lok


Maheshwar


Mandu


Omkareshwar

CONNECTIVITY TO DEWAS

BY RAIL

Dewas Junction is the main railway Station of Dewas city. It is well connected to nearby Stations such as Indore (INDB) and Ujjain via an electrified rail line.

BY ROAD

Dewas is well connected to major cities across the state and country, via both National and State level highways. NH-47 and NH-52 connect Dewas to Indore and other cities. MP SH-18 connects Dewas to Bhopal, Ujjain & Ahmedabad.

BY AIR

Dewas does not have an airport or an airstrip of its own. The nearest airport is Devi Ahilya Bai Holkar Airport in Indore, which is about 40 km (45 minutes.) away by road.

OUR PATRONS


Late Dr. Nemnath Jain
(Padma Shri Awardee)
Founder, Prestige Group


Dr. Davish Jain
Chairman, PEF


Shri Dipin Jain
Vice-Chairman, PEF


Dr. Himanshu Jain
Director, PEF


Er. Ketan Jain
Director, PEF

FOR MORE DETAILS, CONTACT

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(Approved by AICTE, New Delhi, State Govt. and ISO 9001:2015 Institute, Host Institute for MSME Business Incubation)

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